



OUR DESIGN FAVORITES OF THE WEEK TINGED BY THE COLOR OF THE FUTURE: IRIDESCENCE

The sparkling reflection that for Giacomo Balla was “unpaintable” has become a chromatic texture for tomorrow’s living spaces

Late last year, the **Pantone Color of the Year 2022** was declared, dressing the future in **Very Peri**. In a fantastic *pas de deux* that fuses blue depths with violet accents, the tandem with periwinkle nuances chosen by America’s color gurus represents the perfect mix between the physical and digital. Synthesized in a shade — 17-3938 to be exact — are the limits of reality, suggesting a fantastical escape into the virtual world. Fluid in its forms, liquid in its space, the **Metaverse** becomes the perfect hideaway to take refuge, a dimension without creative limits designed to embrace the infinite possibilities of living. In grasping the various nuances of this unreality — the latest hotspot for gaming and digital art (the work of [Six N. Five](#) is pictured in opening) are tinged with sparkling shades between a rainbow and chrome, perhaps best described as **iridescent**.

“Iridescence is not a color but an optical property. The name derives from iris, or rainbow, which by extension indicates the range of colors of the visible spectrum,” says [NSS Magazine](#) in a paper dedicated to the matter. This makes it perfect to lend consistency and charm to the dynamism of an alien world yet to be constructed. Uniting the colors of the visible spectrum and exploiting an intangible optical effect easily replicated in the digital realm, the iridescent reflection marries the hybridization of places and the aesthetic of the hi-tech universe.

From video games to fashion, NFTs and the beauty industry (pictured is the work of 3D makeup creator Ines Alpha and one of the projects from meta-fashion label DRESSX), **iridescence** — “unpaintable, because everything becomes more mysterious and veiled and the material becomes less real,” according to Giacomo Balla in 1912 — is the **color of the future**, and of cyberspace. But in the era of web3 and digitalization, as demonstrated by our **Design Favorites of the Week**, even the home opens up to the evocative effect, abandoning the nostalgic and earthly sense of hyper-realism to land on blurred borders with the infinite (and beyond).

JCP Universe - Orgone

Defined by a perfectly round geometry, the Orgone table lamp was designed **Samer Alameen** in 2018 for JCP Universe. “A soap bubble climbing upward to the borders of the unseen world,” writes the company. With a brass base finished in a matte gold lacquer and an internal LED light, the sphere that acts as a lampshade is made in iridescent borosilicate glass.

www.jcpuniverse.com

